



SHARED VALUE INITIATIVE

Fueling Business Growth, Driving Social Impact

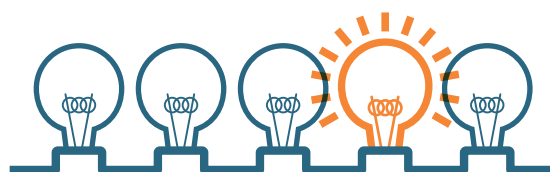
The Shared Value Initiative is a global community of leaders who find business opportunities in societal challenges. The Initiative connects global practitioners in search of the most effective ways to implement shared value.

THE SHARED VALUE INITIATIVE WORKS WITH PARTNERS TO DELIVER:



PEER TO PEER EXCHANGE

Convene global shared value practitioners and stakeholders to support the exchange of ideas and promote best practices



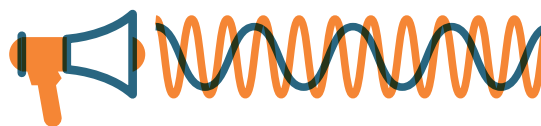
MARKET INTELLIGENCE

Drive a customized research agenda for shared value and deliver actionable, practitioner-focused insights at sharedvalue.org



STRATEGY & IMPLEMENTATION SUPPORT

Manage a global network of trained shared value professional service providers to deploy tailored services and customized training



SHARED VALUE ADVOCACY

Engage idea amplifiers in the corporate, nonprofit, government, media, investor, and academic communities to drive shared value awareness, adoption, and engagement

LEADERSHIP COUNCIL

Creating Shared Value
Nutrition | Water | Rural Development



SUPPORTERS



Shared Value Initiative

WHY JOIN THE INITIATIVE?

Operated by FSG and guided by a global network of funders, the Shared Value Initiative connects innovative leaders who are reimagining the intersection of business and society. Membership provides promotion of commitment to shared value, opportunities for peer learning, including access to Michael E. Porter and Mark Kramer, advance insights on new research, and affinity group participation. Join us at sharedvalue.org and follow @SVInitiative.