WE BELIEVE IN THE POWER OF WORK AND THE POTENTIAL OF YOUNG PEOPLE

Unfortunately, too many young people want to work but lack the education, skills, and confidence they need to get and keep a job. Unless someone gives them a chance, they will remain trapped in a cycle of poverty.

The stakes are high—youth who are not connected to a career pathway by age 25 will likely face a lifetime of struggle with a high risk of unemployment, poverty and homelessness. This is projected to cost the economy $93 billion annually in lost revenue and increased use of social services.

OUR SOLUTION

Juma is a nonprofit social enterprise that operates businesses with the sole purpose of employing young people. We make sure they earn a paycheck, learn to manage their money and gain essential skills like responsibility, teamwork and how to communicate in the workplace. Ultimately, we connect them to their next job and set them on a path to a career.

85% secured permanent employment or enrolled in post-secondary education
89% were still retained at 90 days—the industry marker for success
OUR PARTNERSHIP-BASED APPROACH

Juma partners with community-based organizations to ensure our young people receive the additional services they need, such as trauma counseling or housing, as they work toward rebuilding their future.

As part of our program, our young people explore and connect to education and training pathways that lead to stable careers in local high-growth industries.

Working closely with our employer partners across the retail, hospitality, and logistics industries, we are able to connect our young people to their next job and ensure they are positioned to thrive.

WHO WE SERVE

Our YouthConnect program serves youth who have become disconnected from school and work, also referred to as Opportunity Youth. Most of these young people grew up in poverty. Some of them were part of the foster care system or were involved in the juvenile justice system. Many of them have been homeless at some point in their lives.

These are young people who have had little opportunity their entire lives and lack the resources or connections to navigate the education and workforce systems.

MISSION & VISION

Juma strives to break the cycle of poverty by paving the way to work, education, and financial capability for youth across America.

Our vision is that all young people have the opportunity to succeed, advance and thrive in the career of their choice, competing in a job market that is inclusive, equitable, and diverse.

“Juma is so much more than just a job. It gives you the opportunity to be something bigger.”

Since 1993 Juma has employed 7,200 young people who have generated $34 million in enterprise revenue, earned $9.5 million in wages, and saved $6.2 million for higher education.