WorkLab Innovations
A Nonprofit Network Accelerating Employer Investment in Frontline Workers

WorkLab Innovations is a national nonprofit network that brings together diverse stakeholders to catalyze new ideas and spread solutions with the power to improve the lives of America's frontline workers.

WorkLab was started by four founding member organizations with a common goal: to provide frontline workers with access to post-hire support addressing barriers to sustained employment.

At the core of our work is the Sustainable Workforce Model, an employer-partnered approach to supporting frontline talent.

We partner with community-based organizations across the country to launch programs utilizing the Sustainable Workforce Model. Through this network of Operating Members, we accelerate employer investment in innovative talent strategies that improve retention, attendance, engagement, and productivity.

As a network, WorkLab members collectively contribute to a thriving workforce that benefits employers, employees, and the community.

Our vision is to help employers across the U.S. collaborate with their local communities to invest in their workforces, resulting in better jobs and inclusive economic growth.

Accelerating Employer Investment

Employers’ talent strategies require full utilization of workers to compete in our growing economy. Employers in our network gain a competitive advantage by improving frontline employee engagement while contributing to the economic health of their communities.

Scaling Through Partnership

As partners for a thriving workforce, WorkLab community-based member organizations advance the Sustainable Workforce Model through practice, action, and innovation. We aim to scale our impact through collaboration that promotes learning and inspires solutions.
The Sustainable Workforce Model places specially trained navigators in the workplace to provide personalized, immediate assistance when workers need it most. Navigators help workers address barriers impacting stable employment such as childcare, transportation, housing, health, and financial stability.

**CUSTOMIZED, INNOVATIVE BENEFITS HELP EMPLOYERS STAND OUT**

WorkLab member sites partner with employers using a fee-for-service structure. The Model’s services become part of an employer’s benefits package. By helping workers address a range of life issues and challenges, The Sustainable Workforce Model minimizes work disruptions, decreases absenteeism, improves workers’ financial stability, and ultimately increases employee retention and engagement.

Navigators offer confidential assistance, connect employees with services and community resources, assist with customized planning for work and life stability, and provide career and financial coaching.

In addition, the Model works with employers to build supportive, inclusive workplace cultures through tailored leadership, management and frontline employee trainings.

WorkLab supports a growing network of Operating Member sites to ensure the model reaches more people with increasing impact every year.

**Employers whose employees have access to our Sustainable Workforce Model realize a 90% retention rate across our network, saving millions of dollars in turnover expenses.**