



# SHARED VALUE LEADERSHIP SUMMIT

DELIVERING ON THE PROMISE OF PURPOSE

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2019 SPONSORSHIP EXPERIENCES

MAY 7-8, 2019  
BOSTON

# EXPERIENCES | PLATINUM

## Shared Value Leadership Summit Kickoff

Tuesday, May 7  
All Attendees  
\$50,000

Sponsored by



Good Food, Good Life

## Private Partner & Sponsor Luncheon with Michael Porter & Mark Kramer

Tuesday, May 7  
Invitation-Only  
\$50,000

Underscore your commitment to shared value in front of 100 senior leaders at this intimate lunch featuring Michael Porter & Mark Kramer in conversation.

## Shared Value Ideas & Innovation Tour

Thursday, May 9  
Invitation-Only  
\$30,000

Join global shared value leaders on a day-long learning tour with stops to meet with and learn from some of the Boston-based companies and organizations that are driving innovation and changing the way business is done.

# EXPERIENCES | GOLD

## Shared Value Leadership Summit Speaker & Sponsor Boston Clam Bake

Tuesday, May 7  
Invitation-Only  
\$25,000

Welcome 60+ senior leaders to Boston for an evening of conversation and fun at the invitation-only Boston Clam Bake.

## Shared Value Leaders Lounge

Tuesday, May 7 &  
Wednesday, May 8  
Exclusive Access  
\$25,000

Demonstrate your leadership with this intimate networking space for focused conversations with senior leaders from across the shared value community.

## Shared Value Leaders Roundtable

Monday, May 6  
Invitation-Only  
\$20,000

Host senior leaders for a roundtable discussion with leaders of the Shared Value Initiative and FSG with opportunity to provide opening remarks.

# EXPERIENCES | SILVER

## **Shared Value Leadership Summit Community Lunch**

Tuesday, May 7

\$15,000

Host all Summit attendees in a picnic-style lunch that encourages good conversation.

## **Culture of Health Experience**

Tuesday, May 7 & Wednesday, May 8

\$15,000

Highlight your commitment to health and well-being with a guided morning walk of the Boston Harbor (Wednesday, May 8) and a meditation room where Summit attendees can unwind and recharge.

## **Shared Value Leadership Summit Closing Craft Beer Tasting**

Wednesday, May 8

\$15,000

Send Summit attendees on their way with an offering of Boston's best craft beers and bar bites.

## **Branded Networking Room**

Tuesday, May 7 & Wednesday, May 8

\$10,000

Encourage networking and collaboration in a branded networking room for the entirety of the Summit.

## **Shared Value Leadership Summit Breaks**

Tuesday, May 7 & Wednesday, May 8

\$10,000

Demonstrate your brand personality during event breaks with custom food and drink options. Package examples include an espresso bar, fresh smoothies and energy bites, or movie treats.  
Availability = 3

# SPONSOR BENEFITS

	PLATINUM	GOLD	SILVER
<b>Attendance &amp; Exclusive Participation</b>			
Reserved Summit seats	2	2	1
Seats for private luncheon on May 7 with Michael Porter, Mark Kramer and Shared Value Initiative partners	2	1	
Seats for Shared Value Leaders Roundtable on May 6 with Shared Value Initiative and FSG leadership	1	1	
Seat for Summit Speaker and Sponsor dinner on May 7	2	1	
<b>Visibility</b>			
Opportunity to prominently display materials during sponsored events	✓	✓	✓
Prominent logo and content visibility on Summit website including event landing page	✓	✓	✓
Prominent logo display in digital signage and printed program	✓	✓	✓
Featured in pre-Summit e-promotions	✓	✓	✓
Social media promotion before and during Summit on Initiative's Twitter & LinkedIn channels	✓	✓	✓



To learn more about the Summit and sponsorship, please contact:

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[www.sharedvalue.org/summit](http://www.sharedvalue.org/summit)